



# Omar Alvarado



Abogado por la Pontificia Universidad Católica del Perú y MSc in Regulation por la London School of Economics and Political Science del Reino Unido. Cuenta con estudios de posgrado en Regulación, Competencia y Control de Concentraciones por la Universidad de Valladolid (España), y la Universidad de Lima, Universidad ESAN y Universidad Peruana de Ciencias Aplicadas. Es socio de Diez Canseco Abogados, en los departamentos de competencia y propiedad intelectual. Ha trabajado en la autoridad peruana de competencia y propiedad intelectual (INDECOPI) y en dos firmas full service del Perú y Colombia, en las áreas de competencia, propiedad intelectual y regulación. Es profesor del curso derecho publicitario en la Universidad Peruana de Ciencias Aplicadas y profesor de derecho de la competencia en la Escuela de Graduados de la misma universidad. Es ponente usual en eventos académicos.

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Lawyer from the Pontificia Universidad Católica del Perú and MSc in Regulation from the London School of Economics and Political Science (UK). He has completed postgraduate studies in Regulation, Competition, and Merger Control at the University of Valladolid (Spain), as well as at the University of Lima, ESAN University, and the Peruvian University of Applied Sciences. He is a partner at Diez Canseco Abogados, working in the Competition and Intellectual Property departments. He has previously worked at the Peruvian competition and IP authority (INDECOPI), as well as at full-service law firms in both Peru and Colombia, specializing in competition, intellectual property, and regulatory law. He is a professor of Advertising Law at the Peruvian University of Applied Sciences and teaches Competition Law at the university's Graduate School. He is a regular speaker at academic events.